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JC682 U.S. PTO

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

11046 U.S. PTO  
09/991525  
11/20/01

Applicant: Stephen R. Bacso, Rene J.  
Juneau, Sanjeev Shankar,  
and Bruce D. Scanlan

Filed: Herewith Docket No.: 1028-007US01

Title: METHOD AND SYSTEM FOR TARGETED CONTENT PRESENTATION  
IN A COMMUNICATIONS NETWORK

This application claims priority under 35 U.S.C. §119 from Canadian Application No. 2,326,368, filed November 20, 2000, and under 35 U.S.C. §120 from pending United States Patent application Serial No. 09/687,449 filed October 13, 2000 entitled "Method and System for Targeted Advertising".

**CERTIFICATE UNDER 37 CFR 1.10:**  
 "Express Mail" mailing label number: ET508955886US  
 Date of Deposit: November 20, 2001

I hereby certify that this paper or fee is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Commissioner for Patents, P.O. Box 2327, Arlington, VA 22202.

By: Celia A. Roberts  
 Name: Celia A. Roberts

**NEW PATENT APPLICATION UNDER 37 C.F.R. § 1.53**

BOX PATENT APPLICATION  
 Commissioner for Patents  
 P.O. Box 2327  
 Arlington, VA 22202

Sir:

Presented for filing is a new patent application. Enclosed are the following papers, including those required to receive a filing date under 37 CFR §1.53(b):

- ☒ Transmittal sheet containing Certificate of Mailing
- ☒ Utility Patent Application: Spec. 23 pgs; claims 4 pgs; Abstract 1 pg.
- ☒ 11 sheets of informal drawings.
- ☒ Return postcard

**CLAIMS**

Number of Claims Filed	In Excess of:	Extra	Rate	Fee
Basic Filing Fee				\$370.00
Total Claims				
15	20	x	\$18.00	= \$
Independent Claims				
3	3	x	\$84.00	= \$
MULTIPLE DEPENDENT CLAIM FEE				
TOTAL FILING FEE				\$370.00

Under 37 CFR §1.53(f), no filing fee is being paid at this time.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (651) 735-1100.

Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please send all correspondence to Practitioners at Customer Number 28863.



28863

PATENT TRADEMARK OFFICE

Respectfully submitted,

Date: November 20, 2001

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